WELL educates local Latino elected officials about California water policy to promote timely and equitable actions that serve to develop a robust economy, healthy communities, and a resilient environment for all Californians.

Our Mission
Why this panel?

ORGANIZATIONAL STRATEGIES

2. Increase awareness and commitment to diversity
What is a Diverse Community?

- How do we know we have a diverse community?
- Why do we care?
- When do we know it exists?
- Where is it located in our service area?
- Who is a diverse community?
3 Elements to Consider?

- Leadership / Locality / Language
- Cue: (a) Community ambassadors
  (b) Leaders
  (c) Mitigating institutions
- Issues that impact people
Next Steps

- Convene top leadership to discuss
- Maybe bring in expert
- Survey your staff
- Survey your customers
- Develop a plan of action
- Get buy-in from your agency’s leadership
Well
Water Education for Latino Leaders

www.Latinosforwater.org